

GAPC CONCURRENT SESSIONS 2026

Concurrent Session 1 (April 8, 16:00-17:30)	Title	Presenters	Country
1A. Making the case for improved public health through alcohol tax modeling			
Moderator: Jeffrey Drope (Vital Strategies, USA)			
1A1	Building Simulation Models to Support and Promote Public Health-Oriented Alcohol Tax Reform	German Rodriguez-Iglesias (Economics for Health, Johns Hopkins Bloomberg School of Public Health)	United States
1A2	Using Tax Impact Modeling to Support Advocacy for Higher Excise Taxes on Alcoholic Beverages in Vietnam	The Son Dao (Vital Strategies)	Viet Nam
1A3	The Political Economy of Higher Alcohol Taxes in the Philippines	John Jereth Gage Andal (Action for Economic Reforms)	Philippines
1A4	Alcohol taxes simulator for Mexico	Alejandra Macías Sánchez (CIEP)	Mexico
1A5	Selective Tax on Alcohol Products under the Brazilian Consumption Tax Reform	Jose Angelo Divino (Catholic University of Brasilia)	Brazil
1A6	Modelling the Impact of Tiered Beer Excise Taxes on Consumption and Revenue in South Africa	Mxolisi Zondi (University of Cape Town)	South Africa
1B. Advocacy Strategies and Lessons Learned for Increasing Alcohol Taxation			
Moderator: Charmaine Dimaculangan (Vital Strategies, USA)			
1B1	Turning Evidence into Strategy: Navigating Congress Through Power Mapping	Juliana Oliveira (Vital Strategies), Fabiola Leal (Vital Strategies)	Brazil
1B2	Bridging Finance and Health in Mexico: Institutional Pathways for Evidence-Led Health Tax Reform	Benjamin Gonzalez Rubio Aguilar (Vital Strategies)	Mexico
1B3	Engaging Doctors in Alcohol Tax Advocacy: Lessons from the Philippine Experience	Paul Andrei Roset (Action for Economic Reforms)	Philippines
1B4	The True Cost of Alcohol: Traditional Leadership, Civil Society, and Fiscal Policy Advocacy in South Africa	Nomcebo Dlamini (Southern African Alcohol Policy Alliance)	South Africa

1B5	What Builds Public Support for Alcohol Taxation? Lessons from Five Countries	Martine Chaussard (Vital Strategies)	USA
1B6	Alcohol and Cancer: An Unavoidable Link	Gonzalo Lopez-Cuevas (Cancer Warriors of Mexico Foundation)	Mexico
1C. Indigenous Knowledge and Alcohol Control			
Moderator and Introduction: Marita Elisabet Pizarro (Coalicion America Saludable, Argentina)			
1C1	The Colombia Case	Pablo Montoya (Sinergias ONG)	Colombia
1C2	The Guatemala Case	Lesly Ramirez (Sociedad Civil)	Guatemala
1C3	The Ecuador Case	José Julio Villalba Vasquez (EPINUT - PUCE)	Ecuador
1C4	The Regional Perspective and Closing Remarks	Maria Elisabet Pizarro (Coalicion America Saludable), Richard Valencia (Colombia)	Argentina
1C5	Wai Jy: Reclaiming Rāhui as a Community-Led Public Health Response to Alcohol Harm in Aotearoa (New Zealand)	Jason Alexander, Jasmine Graham (Hapai, Aotearoa)	New Zealand
1C6	Alcohol Policy and Maori Wellbeing: Historical Harm and Pathways Forward through Mātauranga Māori	Julian Ihaia Reweti (Wot Matters)	New Zealand
1D. Unwarned and Unrecorded			
Moderator: Anne-Marie Laslett (Centre for Alcohol Policy Research, La Trobe University, Australia)			
1D1	From Normative Review to Social Mobilization: Translating Scientific Evidence into Policy Advocacy regarding Alcohol and Cancer	Maria Isabel Calderon Cortes	Colombia
1D2	Do alcohol cancer warning labels (ACWs) work on attention, risk awareness, and reducing consumption? A systematic review.	Raphaël Furon (Univ Rennes, EHESP, CNRS, Inserm, Arènes - UMR 6051, RSMS (Recherche sur les Services et Management en Santé) - U 1309, Rennes, France.)	France
1D3	From Warnings to Conversations: Building Health Literacy and Normalizing Dialogue on Alcohol	Maria Neufeld (WHO EUR)	Denmark
1D4	Unrecorded but Unignored: Legal Determinants of Home-Brew Alcohol Governance in Nepal through the SAFER Lens	Dr. Gupta Bahadur Shrestha (Helping Hands Nepal)	Nepal

1D5	Regulatory Evolution and Litigation in Unrecorded Alcohol Control: A Multi-Country Analysis of South and South-East Asia	Kashish Aneja (O'Neill Institute for National and Global Health Law)	India
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1E. Collaborations for Alcohol Policy Change

Moderators: Philémon Aurouet and Karine Gallopel-Morvan (EHESP School of Public Health, France)

1E1	Alcohol Policy Success Story: Vietnam's Journey Towards Comprehensive Alcohol Policy and Lessons for Advocacy	Pierre Andersson (Movendi International)	Sweden
1E2	Alcohol Control Policies: Lessons from Policy Development and Adoption	Laura Cury, AC	Brazil
1E3	When Evidence Meets Politics: decision makers' perceptions of evidence use in alcohol policymaking in Uganda	Nazarius Mbona Tumwesigye (Makerere University School of Public Health)	Uganda
1E4	Evidence Use in Alcohol Policymaking in Africa: Navigating the Gap between Knowledge and Action	Isabelle Uny (University of Stirling)	United Kingdom
1E5	Implementation Barriers in the PREV.ACTION Study: A multicomponent community-based intervention to reduce alcohol use among Brazilian adolescents	Zila Sanchez (Universidade Federal de São Paulo)	Brazil
1E6	Winning the war on Alcohol: a case study of the role of civil society in Ghana's alcohol policy implementation	Kingsley Pereko	Ghana

1F. Acting Locally

Moderator: Adolfo Jose Montesa (Philippines)

1F1	Adolescents Driving 'SAFER plus': Deglamorizing Alcohol and Upholding Child Rights	Kripa Manjunath Muroor (The Concerned for Working Children; FORUT Community of Practice on Children Rights and Mental Health - Chairperson)	India
1F2	Youth Voices Driving Alcohol Policy: Protecting Children and youth in Malawi	Mphatso Baluwa	Malawi
1F3	Amplifying Children's Voices to Strengthen Alcohol Marketing Policies in Argentina and Latin America	Camila Chidiak (FIC Argentina)	Argentina

1F4	Developing a Best-Practice Model Ordinance on Alcohol Harms Prevention	Sophia Monica San Luis (ImagineLaw, Inc.)	Philippines
1F5	Community-led Approaches to Alcohol Harm Reduction around Lake Bunyonyi, Uganda: A qualitative study	Vincent Mubangizi (Mbarara University of Science and Technology)	Uganda
1F6	The Health and Economic Burden of Alcohol Consumption in Brazil	Isis Machado	Brazil

1G. Special Side Event: Early Warning Systems on Drugs

1G1	Early Warning Systems on Drugs and their Public Health Applications: Lessons from a Methanol-related Event in Brazil	Luiza Caldas - National Secretariat on Drug Policies and Asset Management, Brazilian Ministry of Justice and Public Security (SENAD/MJSP) Gabriella Giudice - Center for Studies on Drugs and Community Social Development (CDESC) Letícia Cardoso - Brazilian Ministry of Health José Luiz da Costa - Poison Control Center, University of Campinas (CIATox/Unicamp) Chair: Daniel Edler, National Secretariat on Drug Policies and Asset Management, Brazilian Ministry of Justice and Public Security (SENAD/MJSP)	Brazil
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Concurrent Session 2 (April 9, 11:00-12:30)

Title

Presenters/Moderator

Country

2A. Building on the economic narratives to promote alcohol taxation

Moderator: Carlos Manuel Guerrero-López (Economics for Health, Johns Hopkins Bloomberg School of Public Health, USA)

2A1	Scorecard of alcohol tax indicators across countries for policy advocacy	Tatiana Viallacs (Economics for Health, Johns Hopkins Bloomberg School of Public Health)	United States
2A2	The Economic Burden of Alcohol in the Philippines	John Jereth Gage Andal (Action for Economic Reforms)	Philippines
2A3	Crowding-Out and Impoverishing Effects of Alcohol Consumption in Mexico	Alejandra Macías Sánchez (CIEP)	Mexico

2A4	Alcohol Sector Production, Employment, and Taxation in Brazil	Jose Angelo Divino (Catholic University of Brasilia)	Brazil
2A5	Beer affordability in South Africa: 2001-2024	Nicole Vellios (University of Cape Town)	South Africa
2A6	Navigating the Political Economy of Alcohol Taxation from the Perspective of a Reform-Oriented Politician	Hon. Antonino B. Roman III (House of Representatives)	Philippines

2B. Alcohol and Cancer: Strengthening Evidence, Advocacy and Policy for Global and National Action

Moderator: Laura Cury (ACT)

2B1	Alcohol as a Group 1 Carcinogen: Global Evidence and Burden	Beatrice Lauby-Secretan (IARC)	France
2B2	Integrating Alcohol into National Cancer Control Policies in Brazil	Luciana Grucci Maya (INCA)	Brazil
2B3	Modeling the Health and Economic Impact of Alcohol Reduction Scenarios in Brazil	Eduardo Nilson (Fiocruz/VS)	Brazil
2B4	From Patients to Policymakers: Amplifying Voice on Alcohol and Cancer	Nina Melo (Abrale/TJCC)	Brazil
2B5	Mobilizing Advocacy on Alcohol and Cancer: Lessons from Brazil	Laura Cury (ACT Health Promotion)	Brazil
2B6	Alcohol and cancer: Evidence and policy implications from the International Agency for Research on Cancer Evidence Summary Brief	Harriet Rungay (Cancer Surveillance Branch, International Agency for Research on Cancer, Lyon, France)	France

2C. IAC Study (Workshop)

2C1	International Alcohol Control Study: Measuring alcohol policy status over time and supporting advocacy	Steve Randerson (Massey University), Victoria Eugenia Soto Rojas (Colombia), Surasak Chaayasong (Thailand), Alejandra Macias (Mexico), Benjamin Gonzalez Rubio (Mexico) Sally Casswell (New Zealand)	Multiple
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2E. Regional and National Alcohol Politics

Moderator: Wit Wichaidit (SEAAPA / Prince of Songkla University, Thailand)

2E1	Alcohol Policy on the European Union (EU) Policy Agenda, 2007-2025	Trygve Ugland (Bishop's University)	Canada
2E2	Spin the bottle: How the UK alcohol industry twisted the facts on harm and responsibility in 2024	Emma Thompson (University of Edinburgh)	United States
2E3	Advancing Alcohol Policy Implementation and Enforcement in Ghana through Civil Society and Government Collaboration	Mary Kpogo (Alcohol Policy Alliance - Ghana (GhanAPA))	Ghana
2E4	The Finnish alcohol bill amendment draft 2024: A critical analysis from the view of evidence based prevention, showing potential impacts on alcohol control and public health	Anne Babb (International Blue Cross)	Finland
2E5	Impuestos al alcohol y su economía política 2016 - 2023: lecciones aprendidas de Colombia	Jineth Araujo (Fundación Anáas)	Colombia
2E6	Public Support for Alcohol Control Policies in Türkiye	Mehmet Güllüoğlu (Turkish Green Crescent)	Turkey

2F. Alcohol Marketing

Moderator: Kripa Manjunat Muroor (The Concerned for Working Children, India)

2F1	Alcohol and NoLo advertising exposure in France: Current trends and challenges	Guillemette Quatremère (Santé publique France)	France
2F2	Experiences of digital alcohol advertising by people at risk of harm: An Australian survey	Aimee Brownbill (Foundation for Alcohol Research and Education & The University of Queensland)	Australia
2F3	Regulate Alcohol Advertisement and Marketing on National Television and radio:Enforcing the Public Health Act 851 of Ghana	Benjamin Anabila (West Africa Alcohol Policy Alliance/ Alcohol Policy Alliance, Ghana)	Ghana
2F4	Addressing Alibi Marketing in Alcohol Advertising: The Turkish Experience of Civil Society Advocacy	Nesrin Ozkan (Turkish Green Crescent Society)	Turkey
2F5	Campanha “Cerveja Também é Álcool”: Estratégia de Advocacy e Comunicação para o Enfrentamento da Lacuna Regulatória da Publicidade de Cerveja no Brasil	Viviane Tavares (ACT Promoção da Saúde)	Brazil

2G. Conflicts of Interest

Moderator: Jeff Collin (University of Edinburgh, Scotland)

2G1	Identifying Conflicts of Interest in Corporate Social Responsibility Initiatives of the Alcohol Industry	Gianna Gayle Amul (FORUT & Asia Pacific Alcohol Policy Alliance)	Norway
2G2	Good governance in public health policy: Developing guidelines to manage conflicts of interest in interactions with the alcohol industry	Peter Rice (IAS)	United Kingdom
2G3	“Bringing the Commercial Determinants of Health out of the Shadows” in France: Engaging Health Stakeholders on Alcohol Industry Influence through the Scientific RECLAMS Network	Philémon Aurouet (EHESP School of Public Health)	France
2G4	Communities as active agents of change : The i-Mark as a social movement to Challenge Corporate Influence on Policy and Public Health	Paula Leonard (Alcohol Forum Ireland)	Ireland
2G5	Industry interference, conflict of interest and the (un)making of public health-centered alcohol policy in Nigeria	Ediomo-Ubong Nelson (International Blue Cross)	Nigeria
2G6	Countering Alcohol Industry Interference: Kenya’s Experience in Safeguarding Alcohol Policy 2025	Erick Otieno (Students Campaign Against Drugs)	Kenya

Concurrent Session 3 (April 9, 16:00-17:30)

Title

Presenters/Moderator

Country

3A. RESET Tax Principles (Workshop)

3A1	Economics to Action: Practical principles to guide alcohol tax advocacy	Jeffrey Drope (Economics for Health, Johns Hopkins Bloomberg School of Public Health, Jacqui Drope (Vital Strategies)	United States
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3B. Children's Rights

Moderator: Marsha Orgill (University of Cape Town, South Africa)

3B1	Children's rights: An overlooked approach to preventing alcohol-related harm	Marsha Orgill (University of Cape Town)	South Africa
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3B2	Centring children in the alcohol environment as part of a whole system response for child well-being [This abstract is part of a panel submission, the panel is titled: Children's rights: An overlooked approach to preventing alcohol-related harm]	Marsha Orgill (University of Cape Town)	South Africa
3B3	A continuum of alcohol's harm to others and its impact on children in Australia: policy implications	Anne-Marie Laslett (Centre for Alcohol Policy Research, La Trobe University)	Australia
3B4	Deploying human rights approaches to preventing alcohol related harms to children	Leslie London (University of Cape Town)	South Africa
3B5	Framing the narrative on harms for children: Political strategies of the alcohol industry to avoid blame and externalise responsibility	Seluleko Eric Ngcobo (University of Cape Town)	South Africa
3B6	Fetal Alcohol Spectrum Disorders (FASD): A Local Injustice with Global Relevance	Lizahn Cloete	South Africa

3C. Effectiveness and Policy Coherence

Moderator: Øystein Bakke (FORUT/GAPA, Norway)

3C1	Investing in Prevention: Economic Returns from ThaiHealth's Alcohol Control Plan (2018–2022)	Surasak Chaiyasong (Faculty of Pharmacy, Mahasarakham University)	Thailand
3C2	Evaluación de la implementación y cumplimiento de las políticas sobre alcohol en México mediante el Alcohol Policy Scoring de la OPS	Rodrigo Garcia-Cerde (Universidade Federal de Sao Paulo)	Mexico
3C3	Advocating Alcohol Control Policies in the Philippines: Key Developments, Challenges, and Ways Forward	Rodley Desmond Daniel Carza	Philippines
3C4	Building Capacity on the Monitoring of the Global Alcohol Action Plan Implementation through Shadow Reporting	Issah Ali (West African Alcohol Policy Alliance (WAAPA))	Ghana
3C5	Impacto de la política de tolerancia cero de alcohol en la conducción en Uruguay: resultados, percepciones y desafíos	Eduardo Bianco (NextGenU/Red Uruguay Libre de Alcohol)	Uruguay
3C6	Diseño de un sistema local de monitoreo del alcohol en Colombia: un marco replicable para las Américas	Juan Camilo Herrera Palacio (PROESA)	Colombia

3D. Natural Allies? Building Smart Coalitions for Alcohol Policy Advocacy (Workshop)

3D1	Natural Allies? Building Smart Coalitions for Alcohol Policy Advocacy	Jassie Dhillon (Vital Strategies)	United States
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3E. Organizing and Media Advocacy

Moderator: Nomcebo Dlamini (Southern Africa Alcohol Policy Alliance, South Africa)

3E1	Advocacy e a Reforma Tributária Brasileira: implementação de uma nova política para o Controle do Consumo de Álcool no país.	Leticia Cardoso	Brazil
3E2	Evidence-Based Advocacy for Alcohol Taxation in Brazil	Fabíola Leal (Vital Strategies)	Brazil
3E3	Building Regional and Global Coalition to Advancing National Alcohol Policy in West Africa	Debora Sewoenam Agboado (West African Alcohol Policy Alliance (WAAPA))	Ghana
3E4	What you know matters, but who you are matters more	shirleyanne brown (Wot Matters)	New Zealand
3E5	Strengthening Multi-Sectoral Collaboration for the development of Kenya's National Alcohol Policy: The Role of Blue Cross Kenya	Brian Mogaka	Kenya

3F. Networks of Influence (Workshop)

3F1	Networks of Influence: Mapping interlocking directorates and multi-stakeholder engagement in the alcohol industry	Arti Singh (KNUST, Ghana), Jeff Collin, Nasan Maani	United Kingdom
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3G. Industry Capture of Advocacy

Moderator: The Son Dao (Vital Strategies, Viet Nam)

3G1	Political Activities of the Alcohol Industry in France: Territorial Power, Parliamentary Access, and Public Health Challenges	Joan Cortinas, Daniel Benamouzig (Chaire Santé/IEP Paris)	France
3G2	The political activity of alcohol companies in France: a standard example of the subversion of public health policies.	Hernando Salcedo Fidalgo (EHESP, ECEVE - Inserm (UMR 1123))	France

3G3	Who pulls the strings? Measuring political activity in the Australian alcohol industry	Jennifer Lacy-Nichols (University of Melbourne)	Australia
3G4	Alcohol industry capture of NEDLAC in South Africa	Aadielah Diedericks	South Africa
3G5	How Green is the beer industry's Greenwashing? An assessment of Heineken's corporate actions on the environment.	Katleho Marake (University of Cape Town)	South Africa
3G6	Legal Determinants of Alcohol Harm Reduction: Navigating Policy Coherence and Commercial Influence in Nepal's Governance System	Pradip Lamsal	Nepal

**Concurrent Session 4
(April 10, 11:00-12:30)**

Title

Presenters/Moderator

Country

4A. Alcohol Taxes and Costs

Moderator: Mariana Gomes (Vital Strategies, Brazil)

4A1	Advocacy for Alcohol Tax Reforms for Public Health: The Case of Kenya	Celine Awuor	Kenya
4A2	Lessons from Advocating for Higher Taxes in the Philippines: Building the Foundation for Long-Term Policy Change	Adolfo Jose Montesa	Philippines
4A3	Harmonisation of Alcohol Taxes in Eastern Africa: A Comparative Analysis of Current and Minimum Rates	Robyn Burton (University of Stirling)	United Kingdom
4A4	Fiscal Convergence and Industry Resistance: Challenges in Implementing Alcohol Excise Tax Harmonisation in Burundi	Egide Haragirimana (Centre for Health Policy Analysis and Research)	Burundi
4A5	Building Bridges for Policy Change: Collaborative Dialogue between Legislators and Civil Society for Alcohol Prevention in Brazil	Paula Johns (ACT Health Promotion)	Brazil
4A6	The Impact and Economic Cost of Wine and Local Liquor Tax Reduction in Thailand	Chittawan Chanagul (Kasetsart University)	Thailand

4B. Global Issues

Moderator: David Jernigan (Boston University, USA)

4B1	Alcohol Policy in the 2025 UN High-Level Meeting on NCDs and Mental Health	Øystein Bakke (FORUT/GAPA)	Norway
4B2	Alcohol Control: Regime Interaction between WTO Law and Global Health Law	Ciro Leal	Brazil
4B3	From Commitment to Action: Alcohol Policy and the NCD Agenda after the 2025 High-Level Meeting	Marijke Kremin (NCD Alliance)	Switzerland
4B4	Norway invests billions in alcohol companies that undermine development in Africa. How FORUT is working to stop this	Eva Braaten (FORUT)	Norway
4B5	Navigating Change and Strategic Shifts in Alcohol Policy: ASEAN Perspectives for the 2030 Global Strategy Review	Orratai Waleewong (Global Health Division, Ministry of Public Health and Centre for Alcohol Studies, Thailand)	Thailand
4B6	Too Close for Comfort? United Nations Partnerships with the Alcohol Industry	Sally Casswell	New Zealand

4C. Building National and Regional Alliances (Workshop)

4C1	Building National and Regional Alliances for Effective Alcohol Policy Advocacy: Lessons from around the globe.	María Florencia Leiva (CLAS)	Argentina
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4D. Connecting the Dots: Strategic communication campaigns on alcohol harms and policy

Moderator: Martine Chaussard (Vital Strategies, USA)

4D1	Dancing with Data: Emotional Storytelling as a Bridge to Alcohol Policy Change in South Africa	Larissa Morar (SAAPA SA)	South Africa
4D2	Public campaigning on the costs of alcohol to society in Mexico 2024-2025: Strategic communications to support effective alcohol policy	Alejandro Calvillo (El Poder del Consumidor)	Mexico
4D3	Advocacy Through Evidence: Testing Effectiveness of Messages to Build Support for Alcohol Policy in Brazil and Mexico	Benjamin Gonzalez Rubio (Vital Strategies)	Mexico
4D4	Strategic Communication for Alcohol Tax Reform in Brazil: Driving Support for an Excise Tax	Taina Costa (Vital Strategies)	Brazil

4D5	Messages that inspire action: Lessons from message testing in the Philippines	Patricia Baquiran (Vital Strategies, RESET Alcohol)	Philippines
4E. Early Career Researchers (Workshop)			
4E1	From Evidence to Action: Bridging the Gap Between Alcohol Research and Policy in Diverse Contexts	Richard Purves (University of Stirling)	United Kingdom
4F. Alcohol Availability			
Moderator: Sophia Monica San Luis (ImagineLaw, Philippines)			
4F1	Alcohol outlet density's association with harmful, hazardous or dependent alcohol use, quality of life and mental health of adults from lower socio-economic status households in South Africa.	Marieke Theron (Mental Health, Alcohol, Substance use and Tobacco Research Unit, South African Medical Research Council, South Africa)	South Africa
4F2	Persistent Availability, Weak Enforcement: Evidence from the Brazilian National Survey on Alcohol and Drugs	Clarice Madruga (UNIFESP)	Brazil
4F3	Understanding Licensed and Unlicensed Liquor Outlets: A Critical Step Toward Evidence-Based Regulation	Charles Parry (South African Medical Research Council (SAMRC))	South Africa
4F4	Campaigns to Promote Alcohol Free in Public Area : The Case of Thailand's National Parks	Theera Watcharapranee (Stop Drink Network)	Thailand
4F5	Maximising the potential of community input in alcohol licensing	Steve Randerson	New Zealand
4F6	Proactive Policy Intervention: Leveraging Independent, Multidisciplinary Evidence to Halt Nationwide Alcohol Sales Time Deregulation in Thailand	Kumnuan Ungchusak (Advisor, Department of Disease Control)	Thailand